



# MULTI-DISCIPLINARY SPORTS AND FITNESS COMPETITION & EXPO

**5 – 6 November 2016**  
**Singapore EXPO, Hall 4**

Fostering the outstanding accomplishment from the various competition showcases in 2015, Singapore’s very first **MULTI-DISCIPLINARY SPORTS AND FITNESS COMPETITION & EXPO** is scheduled to take place from 5 & 6 November 2016 at Singapore EXPO Hall 4.

4 key competitive themes have been selected and 5 regional challenges & competitions have been invited to join you in MDSFCE2016. The regional competitions and EXPO is expected to bring together 12,000 visitors from various sports & fitness communities in Singapore and beyond!

Don’t miss your chance to reach out to your target market and industry at MDSFCE2016!

If you are keen to create a brand exposure and at the same time, promote your products & services to the visitors on the show floor, don’t miss your chance to book your stand in MDSFCE2016!

Limited number stands are available Now for your selection & participation! Stand confirmation will be given on a first-come-first-serve basis.



## EVENT SUMMARY

|                                 |          |  |
|---------------------------------|----------|--|
| <b>Show Date</b>                | <b>:</b> | <b>5 &amp; 6 November 2016</b><br>(Saturday & Sunday only) |
| <b>Show Hour</b>                | <b>:</b> | <b>10.00 am – 8.00 pm</b>                                  |
| <b>Show Venue</b>               | <b>:</b> | <b>Singapore EXPO, Hall 4</b>                              |
| <b>No. of Stands Available</b>  | <b>:</b> | <b>80</b>  |
| <b>No. of Visitors Expected</b> | <b>:</b> | <b>12,000</b>  |
| <b>Admission Policy</b>         | <b>:</b> | <b>Free Admission</b>                                      |



ORGANISED & MANAGED BY :



Block 2B, Upper Boon Keng Road, #21-686, Kallang Heights  
Singapore 382002 Tel: +65 6841 7478 Fax: +65 6826 4220  
Company Registration / GST No: 201216647C



## BEST SELLING PRODUCTS INCLUDE



- Audio & Headphones
- Bags & Backpacks (Water-Resistant)
- Bicycles & Cycling Gears
- Cardio Training Equipment
- Coaching, Education and Supplies
- Cosmetic and Parfum
- Energy Bar & Snack
- Essential Oils
- Eye Wear and Glasses
- Fitness & Training Equipment
- Footwear & Accessories
- Hair care and Hairstyling Essentials
- Headbands, Wristbands and Sleeves
- Health Food and Beverage
- Martial Arts Supplies
- Massage & Healthcare Equipment
- Massage Equipment & Supplies
- Men's Care & Essentials
- Organic Food
- Outdoor Footwear & Hiking Shoes
- Performance Wear & Gears
- Personal Care & Hygiene
- Pilates Equipment
- Skin Care and Body Care
- Slimming Products & Services
- Smart Bands
- Smart Watches
- Spa Products and Services
- Specialized Fitness Books and Training Aids
- Sports Apparels & Shoes
- Sports Nutrition & Supplements
- Sports Therapy and Rehabilitation
- Swim Wear and Accessories
- Water Containment & Filtration
- Wearable Camera
- Women's Care and Essentials

## ENJOY EARLY BIRD DISCOUNT WHEN YOU BOOK BY 15 JULY 2016

### COST OF STAND BOOKING @ MDSFCE2016

|                        | Cost Per Sqm        |             |
|------------------------|---------------------|-------------|
|                        | *Early Bird Booking | Listed Rate |
| Bare Space Only        | S\$ 200             | S\$ 240     |
| Standard Stand Package | S\$ 250             | S\$ 290     |



#### NOTE\*\*

- Early Bird Rate applies for Space or Stand contracted & paid by 15 July 2016.
- Minimum stand available is 9 sqm (3mx 3m).
- Bare space is allowable only for minimum space at 3mx 6m =18 Sqm and above
- Bookings received after 15 July 2016 will be subjected to the Listed Rates above.

#### To Book A Stand, Please Call:

- Sha Alam : +65 9845 1335  
e: shaalam@visionxpertize.com
- Ng Kuan Ta : +65 68444921  
e: ngkt@visionxpertize.com

#### About Competition & Features, Please Call:

- Jackson Yeoh : +65 9683 2807  
e: jacksonyeoh@visionxpertize.com

## ORGANISED & MANAGED BY



- **Multi-Disciplinary Sports and Fitness Competition & EXPO 2016** is especially brought to you by the same team who organized the Sports & Fitness Asia since 2013.
- The team will tap onto the past event marketing resources, experience and engage SPORTS & FITNESS industry stakeholders to promote MDSFC2016!
- You can be assured of the quality and quantity of the visitors attending both the competitions & EXPO.